## APPENDIX B—Town of Ashland Demographic Fact Sheet

| Table 1: Population |            |        |             |  |  |
|---------------------|------------|--------|-------------|--|--|
| Year                | Population | Change | % of change |  |  |
| 1920                | 1,299      |        |             |  |  |
| 1930                | 1,297      | -2     | 0.2         |  |  |
| 1940                | 1,718      | 421    | 32.4        |  |  |
| 1950                | 2,610      | 892    | 51.9        |  |  |
| 1960                | 2,773      | 163    | 6.2         |  |  |
| 1970                | 2,934      | 161    | 5.8         |  |  |
| 1980*               | 4,640      | 1,706  | 58.1        |  |  |
| 1990                | 5,864      | 1,224  | 26.4        |  |  |
| 2000*               | 6,619      | 755    | 12.9        |  |  |
| 2010                | 7,225      | 606    | 9.2         |  |  |

Source: US Census Bureau
\* includes annexation

| Table 2: Population by Race        |       |       |  |  |
|------------------------------------|-------|-------|--|--|
| One Race                           | 7,040 |       |  |  |
| White                              | 5,137 | 71.1% |  |  |
| Black / African American           | 1,606 | 22.2% |  |  |
| American Indian & Alaska Native    | 31    | 0.4%  |  |  |
| Asian                              | 84    | 1.2%  |  |  |
| Native Hawaiian / Pacific Islander | 4     | 0.1%  |  |  |
| Some Other Race                    | 178   | 2.5%  |  |  |
| Two or More Races                  | 185   | 2.6%  |  |  |
| Total                              | 7,225 |       |  |  |
| Hispanic or Latino (of any race)   | 341   |       |  |  |
| Not Hispanic or Latino             | 6,884 |       |  |  |
| Total                              | 7,225 |       |  |  |
| Source: US Census 2010             |       |       |  |  |

| Table 3a: Population by Age |            |     |  |  |
|-----------------------------|------------|-----|--|--|
| Age Category                | Population |     |  |  |
| Total population            | 7,225      |     |  |  |
| Under 5 years               | 406        | 6%  |  |  |
| 5 to 19 years               | 1,475      | 20% |  |  |
| 20 to 34 years              | 1,839      | 25% |  |  |
| 35 to 49 years              | 1,176      | 16% |  |  |
| 50 to 64 years              | 1,255      | 17% |  |  |
| 65 and over                 | 1,074      | 15% |  |  |
| Source: US Census 2010      |            |     |  |  |

| Table 3b: Population by Gender and Age |        |            |  |
|--|--------|------------|--|
| Age Category                           | Gender | Population |  |
| Under 5 years                          | Male   | 219        |  |
|  | Female | 187        |  |
| 5 to 19 years                          | Male   | 732        |  |
|  | Female | 743        |  |
| 20 to 34 years                         | Male   | 922        |  |
|  | Female | 917        |  |
| 35 to 49 years                         | Male   | 550        |  |
|  | Female | 626        |  |
| 50 to 64 years                         | Male   | 576        |  |
|  | Female | 679        |  |
| 65 and over                            | Male   | 375        |  |
|  | Female | 699        |  |
| Total population                       |        | 7225       |  |
| Source: US Census 2010                 |        |            |  |

| Table 4: Housing Units |          |        |        |        |        |
|------------------------|----------|--------|--------|--------|--------|
|                        | Occupied | Owner  | Renter | Vacant | Total  |
| Ashland                | 2,282    | 1,368  | 914    | 163    | 2,445  |
|                        |          | 56.0%  | 37.4%  | 6.7%   |        |
| Hanover                | 31,121   | 26,233 | 4,888  | 1,075  | 31,196 |
|                        |          | 81.5%  | 15.2%  | 3.3%   |        |
| Source: US Census 2000 |          |        |        |        |        |

|                        | Occupied | Owner  | Renter | Vacant | Total  |
|------------------------|----------|--------|--------|--------|--------|
| Ashland                | 2,670    | 1,455  | 1,215  | 193    | 2,863  |
|                        |          | 50.8%  | 42.4%  | 6.7%   |        |
| Hanover                | 36,589   | 30,171 | 6,418  | 1,771  | 38,360 |
|                        |          | 78.7%  | 16.7%  | 4.6%   |        |
| Source: US Census 2010 |          |        |        |        |        |

| Table 5: Housing Data  |            |            |            |  |  |
|--|------------|------------|------------|--|--|
| Ashland Hanover Virgini  |            |            |            |  |  |
| Media Home Value   | \$190,500  | \$269,300  | \$247,100  |  |  |
| Median Household Income         \$44,609         \$76,926         \$60 |            |            |            |  |  |
| Average Household Size   | 2.2 people | 2.7 people | 2.5 people |  |  |
| Source: American Community Survey, 2005-2008 estimates                 |            |            |            |  |  |

Contact Planning staff for *Ashland by the Numbers*, an annual report with the most recent demographic, housing, and economic data on Ashland.